**Summit County Mountain Bike Alliance Board Meeting**

January 8, 2020, 6:00 pm, EVO3 Workspace, Frisco CO.

Board of Directors as of January 8, 2020:

BF – Ben Ferranate, President

DD – Daniel Dunn, Vice President

LG – Leslie Gunder, Treasurer

BN – Bob Noonan, Secretary

TL – Tom Liston

EC – Eric Cutler

MO – Mike Olsen

AM – Alex Monaweck

AP – Abe Pacharz

JW – James Welch

RK – Robert Klima

JA – James Adamson

DD2 – Diane Damra

**1. Roll Call & Call to Order:** BF called the meeting to order at 6:04 pm. BF, DD, LG, BN, TL, EC, AM, JW, RK and DD2 were present. MO and AP connected to the meeting as it was streamed on the web site. Katherine King (KK), Summit County Open Space and Trails, was also present.

**2. Approval of Agenda:** Agenda approved by acclamation.

**3. Previous Meeting Minutes Approval:** Minutes approved by acclamation.

**4. Treasurer Report:** LG provided a treasurer report. Current checking account balance is $16,368.25. We also have $10,000 in a 9-month CD. LG also reported that our name change from SFTS to SCoMBA was approved by the Colorado Secretary of State effective Jan 9th at 11:59 pm. BF requested a credit card for SCoMBA, specifically, a Wells Fargo Business Platinum card. BN moved to do so; JW seconded. Passed unanimously.

**5. Status of SCOMBA Board Membership:** No action needed on board composition. BF took this opportunity to introduce KK. The Board introduced themselves. KK gave a quick explanation on how the County fits in to the overall trail community in Summit County. KK did say that the WRNF gave a Special Use permit for the Golden Horseshoe area to the County and Town of Breckenridge.

**6. Old Business:**

a. Breakout Sessions: The three currently active standing committees broke out for 15 minutes to prepare reports.

b. Committee Reports:

i. Marketing – JW gave the report.

(1) JW first demoed the new SCoMBA website, [www.scomba.org](http://www.scomba.org). This site is live but still lacks some functionality. The logo and banner are still up for discussion. DD2 said that she knew a designer who would give us a sketch logo/banner for $150 and if we liked it could provide a full package for $350. The board thought this would be money well spent and voted to do this.

(2) JW said that our Google Enterprise Account was live. This provides a 30GB shared drive and SCoMBA mailboxes. He was making group addresses for the Board and for each Standing Committee and populating these with our e-mail addresses.

(3) JW also showed the outline of an electronic Handout to publicize our rebranding. It needs better photos and bios of Board members and planned activities/events for the Membership and Trail Development Committees. BF asked to have a “Join Now” button added to the Handout.

ii. Membership – DD and EC gave the report. This committee focused on the following proposals:

(1) DD said the calendar of membership events is still under development.

(2) AP was not present. He is looking into a friend providing movies for a film fest.

(3) DD had been in contact with KUAT regarding donation of a bike rack for a Spring Membership Party door prize. He expects a response by the end of January.

iii. Trail Development EC gave the report

(1) VOC crew leader training is May 2nd and 3rd.

(2) A lot of the other trails program is dependent on a meeting with the WRNF (Cindy). BF will set up the meeting. [Note: Meeting now scheduled on Jan 22nd]. Among subject to be discussed are crew leader training, Sawyer training, and the Straight Creek Trail proposal. The board had a lengthy discussion on whether to bring this up at this time. BF thought it premature. EC and TL wanted to at least introduce the concept. No definitive decision was reached.

**7. New Business:**

a. BF Facebook Fundraiser. BF sent up a facebook fundraiser for SCoMBA through Guide Star in honor of his birthday. He raised $530. BF proposed using this money to purchase a Go Pro 8 Videocam. EC and JW will price out and report back at the next meeting.

b. IMBA Partnership. Not addressed.

c. LUV Trails. BF discussed the LUV Trails app. This app uses STRAVA and allows users to donate $0.05 or $0.10 per mile ridden to SCoMBA. LUV takes 10% off the top. The board was interested since there were no other requirements on us. We will promote LUV on our web and social media sites.

d. New Business from the floor. None.

**9. Open Action Items.** The following is the latest Standing Committee To-Do List: This list predates this Board meeting.

**Marketing (JW, MP, BF, JA, BN, DD2)**

1. Rebrand & Website Update – JW Owning
2. Google Enterprise – 1 email for entire board – Then emails for each SC team – JW Owning
3. Newsletter and PR statement – Shoot for Feb
4. Handout or rack card?
5. Stickers and T-shirts
6. EZ-UP top

**Membership** **(EC, DD, AP, LG, BF)**

1. Calendar with group rides, Trail days for SCOMBA, SMB, FDRD, TOB, etc.
2. Movie festival or showing next spring/kickoff event – 30yr anniversary - AP
3. Demo weekend - EC
4. Gather emails for potential members
5. Bike shop partnerships
6. KUAT Sponsorship - DD
7. Swag – custom top cap or fender?
8. Enroll in CO gives day for 2020

**Trails (EC, MO, RK, AM, BF, TL, JA, WH, LK)**

1. Meeting with Cindy about Straight Creek/Sawyer Program – JA owning SC proposal
2. Crew leader training/trail agent – EC
3. Chainsaw training (Liebherr to sponsor 1 spot?) – create best practices - EC
4. Decide trail plan for next season and 3 - 5 year plan
5. All in one trail conditions page??
6. Trail counter?

**Ben**

1. POB in SCOMBA name
2. Savings acct – 10K
3. Re-write By-laws
4. Frisco Penn Master plan - Pete Swenson
5. Guest speaker at Meetings?
6. Vanity plates for MTB in CO
7. Reach out to Pablo
8. Reach out to promoters - Breck EPIC/Westy

**Leslie**

1. Finalize WF acct
2. Amend Articles of Incorporation
3. Make JW a registered agent
4. Tax exempt card
5. Insurance
6. Trail work waiver

**List of things that need to be rebranded:**

1. Facebook
2. Instagram
3. Bank accounts/PayPal
4. SOS
5. IRS
6. IMBA
7. Business cards
8. Email accounts

**Unowned things to do:**

1. Create inventory of assets and determine value
2. Create a list of ALL contacts in our networks
3. Create Pros/Cons for staying w/ IMBA – Possibly special committee

**10. Establish Time/Place for Next Meeting:** Next meeting is Wednesday, Feb 12, 2020, 6:00 pm, at the EVO3 Workspace, Frisco.

**11. Adjourn:** Meeting adjourned at 8:13 pm.