**Summit County Mountain Bike Alliance Board Meeting**

December 11, 2019, 6:00 pm, EVO3 Workspace, Frisco CO.

Board of Directors as of December 11, 2019:

BF – Ben Ferranate, President

DD – Daniel Dunn, Vice President

LG – Leslie Gunder, Treasurer

BN – Bob Noonan, Secretary

TL – Tom Liston

EC – Eric Cutler

MO – Mike Olsen

AM – Alex Monaweck

AP – Abe Pacharz

JW – James Welch

RK – Robert Klima

JA – James Adamson

DD2 – Diane Damra

**1. Roll Call & Call to Order:** BF called the meeting to order at 6:05 pm. Due to computer issues, the live feed of the meeting to the old SFTS website did not start until 6:40. BF, DD, LG, BN, TL, EC, MO, AM, AP, JW, RK and JA were present.

**2. Approval of Agenda:** LG moved and TL seconded that the agenda be approved. Vote was unanimous.

**3. Previous Meeting Minutes Approval:** Since few had had the opportunity to read the minutes of the Nov 13th meeting, approval was made contingent on all reading them prior to our next meeting and making any corrections or additions then.

**4. Treasurer Report:** LG provided a treasurer report. Current balance is $25,932.60. During the past month we have received $900 from IMBA for dues and spent $15 to Adobe for software. We have accomplished new signature cards for our current officers but still need to get the one for Mike Zobbe cancelled.

a. Direct Deposit: We are working with IMBA so that dues routed through them could be directly deposited into our checking account.

b. BF asked the Board if we thought that transferring some of our money out of checking and into a CD account would be prudent. BN moved and BF seconded that we take $10,000 out of checking and put it into 7 month CD. Motion passed unanimously. BF to take this action.

**5. Status of SCOMBA Board Membership:**

a. Additions/Deletions – None.

**6. Old Business:**

a. Breakout Sessions: The three currently active standing committees broke out for 15 minutes to prepare reports.

b. Committee Reports:

i. Marketing – JW gave the report.

(1) JW first laid out the cost of rebranding: name change with IRS free, $25 for name change at the Colorado Secretary of State, $12/month website hosting and $8.99/year for domain or $240 for two years hosting including domain name.

(2) JW introduced our proposed name (Summit County Mountain Bike Alliance (SCOMBA)), mission statement (Build | Maintain | Unify), and vision (Be the hub for all things mountain biking in Summit County) by running through the new draft sandbox website ([scomba.weebly.com](https://www.scomba.weebly.com)). It was a smashing hit. RK suggested we need to keep a SFTS legacy on the website. This was discussed and it was pointed out that the SFTS legacy in covered in the FAQ. BN read the section of our bylaws covering changing our name (majority of Board members present). BN moved to change our name to SCOMBA. JW seconded. Motion passed. BN moved to adopt the new website. BF seconded. Motion passed. Discussion focused on the logo. The website banner logo was OKed. Board wanted more time to look at logos.

(3) JW said that obtaining Google Enterprise account is in the works.

ii. Membership – DD gave the report. This committee focused on the following proposals:

(1) Monthly Newsletter

(2) Spring Party – Movie Festival. AP said that he knew someone who did movie fests and would reach out. BF asked if he could find out costs.

(3) Targeted Facebook ads.

(4) EC suggested a Demo Day. BF said that we needed to identify the trail network to be used and the permissions needed to hold a demo day. RK suggested tying membership to the demo fee. BF reminded the board that we needed specific calendar inputs for events. LG reminded everyone that we needed insurance before holding events.

iii. Trail Development EC and BF gave the report

(1) EC related what he found out regarding training opportunities.

(a) VOC can accept up to 10 folks at Crew Leading training to be held at Evergreen on May 2nd- 3rd for $100 per person. The Board asked EC to reserve as many slots as possible.

(b) Colorado Fire Camp conduct numerous sawyer training sessions at Salida for $675 per person (additionally, about $165 in personal gear is required. Recommendation is that SCOMBA needs 2 to 3 sawyers trained. EC will check with the Forest Service to ensure we are on the right track. BF said that the Colorado Trail Foundation may reimburse $150 per person for up to 2 people per event. We need clarification on what entails an event.

(2) BF outlined proposed trail maintenance/development program:

(a) In 2020:

* Forest Service has requested SCOMBA support at National Trails Day, June 6th, at Salt Lick.
* Partner with Summit Mountain Bikers on Groovy Ovi, tentatively July 14th, Aug 4th, and Aug 25th.
* One day on the Colorado Trail – TBD
* One day on TBD – TBD
* Twilight Trails Days on Wednesdays

(b) 3 to 5 Year Plan:

* Straight Creek
* Red Trail
* Salt Lick
* Tenderfoot
* Colorado Trail

**7. New Business:** At this point we ran out to time and did not address the rest of old business or any new business.

**9. Open Action Items.** Due to time constraints, we did not address Open Action Items. After the meeting BF sent out the following Sub Committee To-Do List:

**Marketing (JW, MP, BF, JA, BN, DD2)**

1. Rebrand & Website Update – JW Owning
2. Google Enterprise – 1 email for entire board – Then emails for each SC team – JW Owning
3. Newsletter and PR statement – Shoot for Feb
4. Handout or rack card?
5. Stickers and T-shirts
6. EZ-UP top

**Membership** **(EC, DD, AP, LG, BF)**

1. Calendar with group rides, Trail days for SCOMBA, SMB, FDRD, TOB, etc..
2. Movie festival or showing next spring/kickoff event – 30yr anniversary - AP
3. Demo weekend - EC
4. Gather emails for potential members
5. Bike shop partnerships
6. KUAT Sponsorship - DD
7. Swag – custom top cap or fender?
8. Enroll in CO gives day for 2020

**Trails (EC, MO, RK, AM, BF, TL, JA, WH, LK)**

1. Meeting with Cindy about Straight Creek/Sawyer Program – JA owning SC proposal
2. Crew leader training/trail agent – EC
3. Chainsaw training (Liebherr to sponsor 1 spot?) – create best practices - EC
4. Decide trail plan for next season and 3 - 5 year plan
5. All in one trail conditions page??
6. Trail counter?

**Ben**

1. POB in SCOMBA name
2. Savings acct – 10K
3. Re-write By-laws
4. Frisco Penn Master plan - Pete Swenson
5. Guest speaker at Meetings?
6. Vanity plates for MTB in CO
7. Reach out to Pablo
8. Reach out to promoters - Breck EPIC/Westy

**Leslie**

1. Finalize WF acct
2. Amend Articles of Incorporation
3. Make JW a registered agent
4. Tax exempt card
5. Insurance
6. Trail work waiver

**List of things that need to be rebranded:**

1. Facebook
2. Instagram
3. Bank accounts/PayPal
4. SOS
5. IRS
6. IMBA
7. Business cards
8. Email accounts

**Unowned things to do:**

1. Create inventory of assets and determine value
2. Create a list of ALL contacts in our networks
3. Create Pros/Cons for staying w/ IMBA – Possibly special committee

**10. Establish Time/Place for Next Meeting:** Next meeting is Wednesday, Jan 8, 2020, 6:00 pm, at the EVO3 Workspace, Frisco.

**11. Adjourn:** Meeting adjourned at 8:09 pm.