**Summit Fat Tire Society Board Meeting**

October 30, 2019, 6:00 pm, EVO3 Workspace, Frisco CO.

Board of Directors as of October 19, 2019:

BF – Ben Ferranate, President

LG – Leslie Gunder, Treasurer

BN – Bob Noonan, Secretary

DD – Daniel Dunn

TL – Tom Liston

EC – Eric Cutler

MO – Mike Olsen

AM – Alex Monaweck

AP – Abe Pacharz

JW – James Welch

RK – Robert Klima

JA – James Adamson

**1. Roll Call & Call to Order:** BF, LG, BN, DD, TL, EC, MO, AM, JW, and JA were present. In addition, the following members were present: Diane Damra (DD2), Mike Poleto (MP), Wayne Haley (WH), Ryan Soderberg (RS), and Chuck Kauffman (CK). Several others attended by the live feed of the meeting to the SFTS website. BF called the meeting to order at 6:12 pm.

**2. Approval of Agenda:** The agenda was approved by acclamation.

**3. Previous Meeting Minutes Approval:** Minutes of the Oct 16th meeting was approved by acclamation.

**4. Treasurer Report:** LG provided a treasurer report. Current balance is $25,047.59, with a net profit year to date of $725.94. Income is from memberships and a little from Trailforks donations; expenses have been meeting room rent, website hosting, and a one-time contribution to the Colorado Mountain Biking Coalition (CMBC). MP asked if we had an inventory of our physical assets (mainly tools and trailers) stored with the NFS, BF stated that we LG stated that we are in line with all CO Sec of State requirements but that we needed to get new bank signature cards with two signatures

At this point, BF and Lg discussed a telecon they had with Anthony Duncan, IMBA re the financial aspect of the IMBA Local program. SFTS currently has 65 dues paying members. COMBA has 1,300. The board established a goal of having 300 members by Aug 1, 2020. IMBA takes $12 out of the dues with the rest going to SFTS. There is a document from IMBA outlining services IMBA provides us. BF will make it available to the board. Discussion followed. DD2 asked if we could survey members who drop out of SFTS to find out why. JA asked if someone could be a member of SFTS and not be a member of IMBA. BF answered no.

**5. Status of SFTS Board Membership:**

a. Review what makes a great board paperwork. Tabled.

b. Fill position of Vice President. Daniel Dunn volunteered to be Vice President. BN moved and TL seconded. Approved unanimously.

c. Additions/Deletions – Add all new board members. The Board ratified current board membership by acclamation.

**6. Committee Reports:** None. No committees have been established. Since we have no committees, we immediately set out to form some. An ad hoc committee had met between the last meeting and this one to loosely define buckets/roles for action (i.e. committees). They came up with three that need to get going now and seven others. RS and DD2 asked if we needed goals first before committees. What should these look like? Strategy? The board pressed on.

a. Big Three:

1) PR/Marketing/Content – Social Media, Newsletter, Photos, Writer, IT, Google (JW, JA, MP, RS, and Julie)

2) Membership Coordination – IMBA (EC)

3) Community Representation/PR/Outreach – TOB, TOF, TOS, FDRD. NFS, SC Open Space, Hikers, Equestrians, SCORR, Bike Shops, RMYC/VOC, Breweries, CMBC, Rowdies, and Other chapters. (TL, WH, EC, AM, MP, DD, and BF. A white board captured this in more detail. BF will make it available to the board.

b. Others:

4) Volunteer Coordination

5) Racing/Events (Barry, James)

6) Women Outreach (DD2, Jewels Olsen, Uri)

7) Trails (EC, TL, BF, WH, JA)

8) Industry/Swag (EC)

9. Youth Outreach – Catch, SHS (Uri, Megan, Rick)

10) Fundraising/Grants

**7. Old Business:**

**a. Vision/Mission Statement – Review survey answers.** BF received 12 responses to the survey he sent out. Of the seven questions we looked at the first three and tried to find commonalities in the responses. BF will continue doing this prior to the next meeting.

1) Question #1, Personal Goals:

Better Trails – MTB specific, diverse

Better Community

Relevance

Give Back

2) Question #2, STFS Goals:

Create & Maintain Trails – Progressive, modern, sustainable

Hub of Information

Community at Large

Responsible

Grow Community – Rides/Races

Actively Involved/Be Present

Build Alliances

Build Ride Center

3) Question #3, SFTS Mission Statement:

Resonated with 7 respondents; didn’t with 5

**b. Relationship with IMBA.** After the telecon with Anthony Duncan, BF is more comfortable with support IMBA can provide us. Some discussion on IMBA positions on current controversial issues. IMBA will support e-bikes. IMBA will not support efforts to get a new Wilderness with bikes (Wilderness – B) designation. JA summed up saying that operationally IMBA is good, politically, not so good.

**c. Rebranding.** Tabled due to the late hour.

**d. Donate money to Summit Mountain Biking.** Tabled until SMB makes a specific, detailed request.

**8. New Business:**

1. **Review Board To Do list – Assign tasks.** BF has started a prioritized list. He will continue to work on this.

**9. Review of Status of Action Items.** None to date.

**10. Establish Time/Place for Next Meeting:** Next meeting is Wednesday, Nov 13, 2019, 6:00 pm, at the EVO3 Workspace, Frisco.

**11. Adjourn:** Meeting adjourned at 8:40 pm.

**Action Items**

**Sep 3rd Meeting:**

1. KC hand over to BF: Check on status of Frisco Peninsula trail maps. No action. BF will take over this action. Resuspense: Apr 1st.

**Dec 8th Meeting:**

1. MZ: Come up with a concept for trail flip signs. No action. Resuspense: Apr 1st.

**Feb 4th Meeting:**

1. KC: Reach out to Jason to find out IMBA position on Fat Bikes in WRNF. Completed. See Fat Bike discussion above. CLOSED.

2. BF: Contact EZ-Up for cost of replacement tent frame. BF contacted EZ-Up and costed whole frame ($380) versus specific parts. Board decided to order whole frame and keep salvaged parts as spares. BF will order. Suspense: Apr 1st.

3. KC hand over to CS: Ask Kenosha Steakhouse about a revenue sharing night and Twist re an off-season event. No action. Resuspense: Apr 1st.

4. KC: Respond to Chuck Kauffman on Bike Demo Day proposal. No follow-up needed. CLOSED.

**Mar 4th Meeting:**

1. BF: Apply on-line for insurance thru the IMBA umbrella. Suspense: Apr 1st.

2. MZ: Invite Jason B, IMBA, to our next Board meeting. Suspense: Apr 1st.

3. MZ: Contact Dan Gibbs to find out how to proceed to get vanity license plates focusing on biking. Suspense: Apr 1st.