**Summit County Mountain Bike Alliance**

June 2, 2021, 6:00 pm on Google Meet and EVO3 Workspace, Frisco

Board of Directors as of June 1, 2021:

BF – Ben Ferrante, President

JW – James Welch, Vice President

LG – Leslie Gunder Paisley, Treasurer

KK – Kristin Kall, Secretary

TL – Tom Liston

EC – Eric Cutler

JO – Jewels Olsen

MO – Mike Olsen

AM – Alex Monaweck

AP – Abe Pacharz

RK – Robert Klima

JA – James Adamson

VH – Veronika Hewitt

TZ – Tyler Zipperer

1. **Roll Call & Call to Order**

BF called the meeting to order at 6:08pm. BF, JW, and KK were physically present. MO, LG, TZ, and RK attended via Hangouts, as well as guest Wesley Rich.

1. **Approval of Agenda:** Agenda approved by acclamation.
2. **Previous Meeting Minutes Approval:** Minutes approved by acclamation.
3. **Treasurer Report Approval** 
   1. LG gave the report
      1. $26,582 currently in checking account. $1,000 expense for insurance impacting the higher amount compared to last year. Sitting at $3,000 above last year. Credit card balance $609. PayPal balance $118. Currently focused on grants. Will have financials next week.
      2. Insurance started 4/1. Unsure if we need special event coverage. Certificates of insurance supplied to Town of Breckenridge and Town of Frisco.
      3. Receipts to send to Ben. Other receipts in Google Drive.
      4. Charity renewal with Secretary of State complete.
      5. Tax return filed as a 990-N.
      6. Follow-up call with BF and Summit Foundation. Waiting to hear next steps.
      7. Sales business license secured for kick-off party (Town of Frisco).
4. **Status of SCoMBA Board Membership**
5. **Old Business** 
   1. Committee Reports
      1. Marketing/Membership – JW gave the report
         1. 188 active members. Over 30 joined in May. Seeing new member growth. Aim for 200 members by Friday’s kick-off party. Fewer lapsed member renewals.
         2. Kick-off party at Frisco Adventure Park on Friday, June 4 at 4pm. Tent will be set up, BYOB, sell merch, group ride, and session jumps. Discussion of responsibilities and group ride plan.
         3. Clinics – check Facebook event pages and newsletter for more info.
         4. Trail reporters for Trailforks. BF asked TZ: Next newsletter to include looking for trail reporters on Trailforks. If a board member wants to be reporter—let JW know Pinkbike user name.
         5. Perks Card Distribution
            1. Current partners on website. More to add.
            2. RK—add DirtLabs discount. RK will reconfirm board vs member discounts.
            3. In progress partners. Working out details on what discounts to offer.
            4. Larry Hutton’s coffee shop additional sponsor. LH is a $1k sponsor already.
         6. Starting to plan fall membership event at Warren Station in Keystone. Films and food trucks.
         7. LG suggests reaching out to lapsed and expired members and sent spreadsheet of names to BF and JW. Action items: TZ to create MailChimp campaign. TZ to talk with JW and BF about copy.

BF: RMWW, Highside, RMU, Crown, Clay

JO: Avalanche, Cove Bike & Ski, BBG, Elevation

VH: Wilderness, Rebel, Podium, Gore Range

KK: Keystone Sports, Breck Brewery

EC: Norski, Christy’s

TL: Angry James, Pearl Izumi

TZ: Broken Compass

JW: Carvers, maybe REI

AM: ~~Craft & Co~~ Cove &Craft

* + 1. Trail Development –
       1. RK gave the report
          1. Alex, EC, and RK to get Sawyer certification. CPR will be Wednesday of next week.
          2. Twilight Dig – Tuesday, June 8 at 5 and 5:30pm. Promoted on newsletter and social. Tracking signups. 1-1.5 hours to work on trails.
          3. In process of finalizing trail work schedule. Meeting with FS on Monday to finalize volunteer agreement. Biggest project is Bobsled at TRC. Potential to begin this fall, pending Summit County open space approval process. RK to meet w/ BF and committee over weekend before FS meeting. Talking to land owners and getting pushback. Lenawee July 17--same day as Broken Wheel. Potential Soda Ridge and Miners.
          4. B-line dig recap: Over 30 people. Moved snow. B-line and Barney Flow. Summit Daily write-up about the trail dig, clinics, and upcoming stuff.

1. **New Business** 
   1. Trestle Pass discount. If board members are interested, reach out to JW or BF by Friday.
   2. Waivers: 1) Liability release 2) Attendance/sign-in
      1. Wesley to provide edits to liability release and send to JW. Emergency contact area to be added.
2. **Open Action Items by Person**

BF: By-laws need to be updated, volunteer agreement in progress, trail dates in progress, upcoming convo w/ Pete S (Town of Frisco).

JW: 3-5 year trail plan on website in progress. Add Board of Directors statement from AP, JA, and VH.

LG: Grants for Town of Breck, Frisco, Dillon and Silverthorne via common grant application. Emailed TL to inquire about how to apply for various projects. Due ~Aug 15, application available ~June 15. Projects or operational grants. QBP in Aurora grant but not much info. BF sent last year’s application to LG. LG to add to grant tracker for 2022.

KK: Co-promote G4G Twilight dig June 24th Peaks Trail. JW create event link, then to TZ to post on social and newsletter.

TZ: Social media calendar, SMC takeover, June Newsletter (trail reporters). Calendar in progress.

1. **Unowned Action items**
2. **Establish Time/Place for Next Board Meeting**

Next meeting is Wednesday, June 30, 2021 at 6:00pm at EVO3 Frisco and Google Hangouts.

1. **Adjourn**

The meeting was adjourned at 7:34pm.