**Summit County Mountain Bike Alliance Board Meeting**

July 1, 2020 at 6:00 pm, RK’s rear deck, 476 Cartier Ct, Dillon, CO; and on Google Hangouts.

Board of Directors as of Jun 3rd, 2020:

BF – Ben Ferrante, President

JW – James Welch, Vice President

LG – Leslie Gunder, Treasurer

BN – Bob Noonan, Secretary

DD – Daniel Dunn

TL – Tom Liston

EC – Eric Cutler

MO – Mike Olsen

AM – Alex Monaweck

AP – Abe Pacharz

RK – Robert Klima

JA – James Adamson

DD2 – Diane Damra

1. **Roll Call & Call to Order:** BF called the meeting to order at 6:11 pm. BF, BN, TL, MO, AM, and RK were physically present. LG, and DD2 attended via Hangouts. Jewels Olsen (JO) and Antonio Olivero (AO), Summit Daily News, also attended in person.

**2. Approval of Agenda:** Agenda approved by acclamation.

**3. Previous Meeting Minutes Approval:** Minutes approved by acclamation.

**4. Treasurer Report:**

**a.** LG provided a treasurer report. Current checking account balance is $12,964.88. Expenditures included money for tools and trailhead refreshments.

b. LG said that a template for the budget would be ready in the next week or so.

c. LG provided an update on Insurance. She has a quote from Everest Nat’l Insurance for $2130. $1800 of that is for liability and $280 for accident. Carrier needs an estimate of the amount of trails worked on in the course of a year. After discussion, the board came up with the following: one mile of new trail and nine miles of maintained trails. RK offered to find out what COMBA is paying for insurance. The board concluded that insurance was a necessary evil and we had to go ahead and get some before we get too involved in trail work.

**5. Status of SCOMBA Board Membership:** No change. BF has reached out to inactive board members. No responses yet.

**6. Old Business:**

a. Committee Reports:

1. Marketing –
   1. Newsletter. BF wants to put out a July newsletter.
   2. Sponsorship Update. BF reported that there are three potential sponsors at $1,00: a realtor, Vail-Summit Orthopedics, and Avalanche Physical Therapy. There was a discussion regarding exclusive sponsorships at this level. TL said that the FDRD had different levels of sponsorship. RK suggested we allow exclusivity at the current $1K level this year but in the future we have a $5,000 level for exclusive sponsorships. The board agreed to do this.
   3. Posters with Trail Dates. Needs to get done, JW has the action.
   4. Blog Update. BF wants to see more current content on our social media.
   5. Online Store Up and Running. Online web store is live. BF would like to see real life pictures of the merchandise.
   6. Virtual Race. There was a virtual endure race in Breck. Minimal publicity beforehand, but there was some push back from TOB and Summit County Open Space since there was no permitting involved. BF explained to them that SCoMBA was not a sponsor, that there were no crowds, and a few folks that did participate, did so individually. TOB and SC OP were placated. EC asked what the relationship was between SCoMBA and Westie, Maverick Sports. BF said he would reach out to Westie
   7. Stainless Steel Cups with logos. Before the board could launch into an extended discussion on the merits of SS Cups, RK suggested that the board give the marketing committee a budget and let them handle what swag/merchandise we should get. The board concurred that this was a good idea.

1. Membership --
   1. Membership Kickoff. In lieu of a formal kickoff event, use of our Tent at trailheads seems to be productive per EC. Lots of discussion of where and when we should do this. RK suggested we come up with a schedule and then see who can help out. Next day will be at the Breck Ice Rink trailhead on Saturday, July 25th from 9:00 to 5:00.
   2. Bike Shop Partnerships. Most action on this is waiting for the Posters. DD2 reported that Juliana group wanted to do a demo day with Avalanche Sports but that their events were on a Covid hold.
   3. Membership Numbers. We are up to 152 members. DD2 asked to what do we attribute our membership growth? EC thought is was word of mouth. JO thought it was on-trail visibility. BF mentioned that we were running low on SCoMBA business cards and he would reorder. JO suggested adding Facebook and Instagram logos to the cards so that folks would know we have a social media presence.

iii. Trail Development –

1. Sawyer Course. AM, EC, and RK attended FS course on Jun 2nd and 3rd. They have received Level A certification. Need Level B before they can go out without FS supervision. Medical training is needed for that. Wilderness First Responder is the gold standard but costs $250 for two days of training. Severe bleeding is required @ $60. CPR certification is also needed. BF canvassed the board to see who was interested in first aid training.
2. Trail Plan Dates. TL said that would be a walkthrough of the Groovy Uvi worksite with Jeff from McGill, Doozie from FDRD, and Tyler from USFS on July 7th. SCoMBA will have workdays on July 18th and Aug 8th.
3. Twilight Plans. Next twilight work session will be Thursday, July 9th on the Peaks Trail. Meet at the Miners Creek trailhead at 5:30. Next twilight project will be on July 23rd, location TBD.
4. Update Trail Conditions on Website. MO volunteered to do this.
5. Tool Purchase and Robert axles. BF requested approval to spend $500 to $1,000 tools and axles for our tool trailers. The board approved this request unanimously.
6. Builder Pack. BF requested the board approve purchase of two builder packs (big day packs) at $125 for each. Board approved.
7. SPORT Committee Vacancy. TL reported that there were vacancies on this Silverthorne committee but he was no longer interested in joining. He suggested board members try to recruit any interested people.

**7. New Business:**

a. EC reported that he has heard from several people that the membership/donation section of our website was confusing. Flow needs to be changed to more readily differentiate between joining thru IMBA, joining, and donating.

b. AO handed out copies of the new *2020 Bike Guide*. BF and several others helped revise this year’s edition. It is much improved. AO hopes that SCoMBA can get even more involved in next year’s version. He will be meeting with those interested after the board meeting and will have an article on SCoMBA in next Sunday’s *Summit Daily News.*

**9. Open Action Items.** The following is the latest Standing Committee To-Do List: This list was sent out by BF prior to this Board Meeting.

**Marketing (JW, MP, BF, JA, BN, DD2)**

1. Poster – Finalize dates & Print
2. Bio of BOD’s – update website with answers - JW
3. Newsletter – BF Bio, Luv trails, trail dates, gear store online, event kickoff
4. Budget
5. Put trail plans on Website – 2020 and beyond
6. Contact info for board and SC
7. JW to create CMBC logo

**Membership** **(EC, DD, AP, LG, BF, JO)**

1. Summer kickoff event – Group ride & brewery
2. Bike shop partnerships/Breweries – BF/JW/EC assigned – will knock out once we have posters
3. KUAT Sponsorship – DD – can we still receive this?
4. Enroll in CO gives day for 2020/ EPIC Promise/Summit Foundation, TOF Grants, TOB Grants, New Belgium, IMBA NFTA, IMBA DigIn, SC Paydirt
5. Partner with GH and become a member of SCoMBA at the same time? AP to own
6. Budget

**Trails (EC, MO, RK, AM, BF, TL, JA, WH, CK)**

1. Trail counter? – Review FS spreadsheet
2. Reach out to LUV trails
3. Budget
4. Go4Grahm trail day partnership

**Ben**

1. Get JW as VP with WF
2. Re-write By-laws

**Leslie**

1. Insurance – update? See paragraph on Treasurer Report.
2. Taxes submitted 990N?? COMPLETED
3. Trail work waiver ON GOOGLE DRIVE
4. 2020 Budget SEE PARAGRAPH ON TREASURER REPORT

**Unowned things to do:**

1. Create Pros/Cons for staying w/ IMBA – Possibly special committee

**10. Establish Time/Place for Next Meeting:** Next meeting is Wednesday, Aug 5 2020, at 6:00 pm. Location and format (real and/or virtual) for this meeting is TBD, C-19 willing.

**11. Adjourn:** The meeting was adjourned at 8:22 pm.